

GABS FREIRE

CREATIVE ART DIRECTOR

Hi I'm Gabriela but
you can call me Gabs

check out my portfolio here!

<https://www.gabsfreire.com/>

Experience

- Paper » 2023
Associate Creative Director
- Paradais DDB » 2022 - 2023
Art Director
- Paper Ec » 2018 - 2022
Art Director
- Kommunik » 2017 - 2018
Graphic Designer
- Adsapiens » 2017
Graphic Designer
- Geeks » 2016
Graphic Designer
- Norlop Jwt » 2015
Final Artwork Designer

Press & More

- Jury PHNX Awards by Adforum 2022
- Jury FEPI 2021
- Jury PHNX Awards by Adforum 2021
- Lürzer's Archive Publish
- LatinSpots Interview
- LatinSpots Publish
- Radio i99 Interview
- Talk for "El Círculo de Creativas Ec" for young women who are starting in the creative industry.

Recognitions

- * **Effe Ecuador 2023**
Bronze - "Más Momentos, Más Amigos"
- * **Cóndor de Oro 2021**
Grand Prix - Gold "Womenless Songs"
Silver "Half Book"
- * **New York Festivals 2021**
Bronze "Womenless Songs"
- * **Wina Festival 2021**
Bronze "Half Book"
- * **El Ojo de Iberoamérica 2020**
Silver & Bronze "Womenless Songs"
- * **Cannes Lions See It Be It 2020**
I was selected to assist the mentorship program with 12 women from different nationalities.
- * **Lürzer's Archive 2020**
Published "Sonrisas"
- * **Wina Festival 2019**
Silver Radio - Cepam
Bronze "Libro para Pasar"
- * **Cóndor de Oro 2018**
Silver "Libro para Pasar"

Let's Talk:

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